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The Prevalence and Risk Factors of Limited Health Literacy in Iran: A Systematic Review and Meta-Regression Analysis

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ABSTRACT

There is a requisite need to document the health literacy status and its determinants for making recommendations for public health promotions. The aim of this study was to determine the prevalence of limited health literacy and its associated factors in Iranian studies. Search queries were made in PubMed, SCOPUS, SID, Irandoc, IranMedex, and Magiran from 2000 to 1 April 2016. The quality of the selected studies was assessed using the Critical Appraisal Skills Program checklists. Thirty one original papers were incorporated into the systematic review. We conducted a meta-analysis using a random effects model. All analysis were performed using comprehensive meta-analysis [CMA] V.2 statistical software. Thirty-one papers were reviewed including data on 28,138 subjects and reporting a prevalence of low health literacy between 4.8% and 79.9%. Pooled analysis of these data showed that the weighted prevalence of low health literacy was 37.01% (95% confidence interval [CI]: 36.97%, 37.04%) and of marginal health, literacy was 30.76% (95% CI: 30.72%, 30.79%). Low educational levels, old age, poor employment situation, and low economic status were the most important determinants of limited health literacy. In the multivariate meta-regression model, the years of the studies were significantly associated with health literacy prevalence rates. Only a third of the population had adequate health literacy and health literacy was poor among vulnerable groups such as the unemployed, older and less educated people. So, considering appropriate strategies for each of these groups could have a significant role in improving community health literacy.

Keywords: Health literacy, Systematic review, Meta-Analysis, Regression analysis, Iran



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Introduction

Health illiteracy has been suggested as a worldwide problem and a global challenge for the 21st century (1). Although there is no agreement on the definition of health literacy, most studies in this area rely on this definition: "the degree to which individuals have the capacity to obtain, process and understand basic health information needed to make appropriate health decisions" (2).

Furthermore, The World Health Organization (WHO), in the fifth world conference on health promotion in Mexico, defined health literacy as a cognitive and social skill, which promotes the individual's health by influencing their ability and motivation to acquire and utilize health information. To facilitate people's access to health information and improve their capacity in applying health information, health literacy should become a priority in health systems (3). In this regard, health literacy goes beyond a narrow concept of health education and behavior-oriented communication addresses the environmental, political, and social factors that determine health. In the Mexico conference, it was emphasized that health literacy is not only a positive personal feature, but also one of the most important determinants of public health (4). The report of the WHO

Commission on the Social Determinants of Health (CSDH) has also advised countries to form a council of all stakeholders to develop and implement community health literacy strategies (5).

According to the American Center for Health Care Strategies, people with limited health literacy will have less ability to understand the health professionals' recommendations. As well as, they have a worse health condition (6), more utilization of hospital services (7, 8), more emergency health service needs (9), and lower ability to utilize prevent services (10). These individuals have also lower self-care skills (11). Furthermore, lower health literacy usually results in additional medical costs (12), and ultimately leads to an increase in the mortality rate (9). Even some researchers believe that health literacy is a stronger predictor for health status compared to variables such as age, income, employment status, education level, and race (13, 14).

Because of the importance of health literacy for developing countries, there is a requisite need to document the Iranian health literacy status and its determinants for making recommendations for public health promotions. To achieve this purpose, all studies related to Iranian health literacy were reviewed. There are a few articles showing different findings of the health literacy of the Iranian population. Thus, conducting a review study could detail the health literacy status in Iran and its determinants to provide a summarized knowledge for policymakers. In addition, since the studies have used different methods and assessment tools, they have reported different statuses for the Iranian health literacy issue. According to our literature review, the prevalence of low health literacy has been reported between 4.8% and 79.9%. Thus, to draw attention to the importance of health literacy and using various articles about its situation among Iranians, a systematic review and meta-analysis was conducted. To the best of our knowledge, no such work has been carried out in Iran. The main questions raised in this study are as follows: (a) What is the mean score of health literacy; (b) What is the prevalence of limited health literacy, and (c) What are the risk factors of limited health literacy?

Materials and Methods

This Study Design and Population

In this meta-analysis, the study population included all studies that have examined various aspects of health literacy in the Iranian context.

Search Strategy

A systematic review was conducted to identify published articles on the health literacy situation in Iran. Quantitative studies were searched and downloaded from MEDLINE (PubMed), Scopus, SID (Scientific Information Database, www.sid.ir), Irandoc (Iranian Research Institute for Information Science and Technology, www.irandoc.ac.ir), <u>IranMedex</u>, Magiran. An electronic search was performed with no specification of the language, including articles from 2000 to 1 April 2016. However, two keywords were used in the search query for English language databases: "health literacy" and "Iran". For Persian language databases, we only used one keyword "Savad e Salamat" (health literacy). Boolean operators were applied in this case. The unpublished studies were not considered; critical review of previous review articles was conducted to identify any missed relevant studies.

Inclusion/Exclusion Criteria

All papers' titles were initially screened by two reviewers. They decided on inclusion or exclusion of each study in the systematic review through an independent evaluation. In case of disagreement, the decision was made by entirety review of the article and a tripartite discussion among the researchers. Several inclusion criteria were considered for the systematic review; sampling from Iranian society, being quantitative study, study on health literacy and its determinants, and being in the range of 15 past years. These broad criteria were considered to allow the

inclusion of a maximum number of qualified articles. Also, three criteria were considered for exclusion: a) irrelevant studies in terms of design and subject; b) studies with insufficient information and c) low-quality studies.

Quality Assessment

Quality assessment of the studies was carried out using Critical Appraisal Skills Program checklists (15). The methodological evaluation of the prevalence studies was performed by appraising the sample size, sampling method, and reliability and validity of the data collection tool. Another checklist for quantitative studies was utilized that assessed the appropriateness of the research design, the consideration of interventional variables in the study, accurate sampling method, and proper use of statistical analysis (e.g., correlation coefficients, the odds ratio, p-values, and confidence intervals). Assessing the quality of studies, eight of the 38 articles were excluded because they did not meet the minimum criteria for inclusion. These studies were excluded because of inadequate sample size (two articles), using unreliable and invalid questionnaires (two articles), and inappropriate sampling method (one article). In addition, three articles did not report the prevalence rate or confidence interval for their estimations and were eliminated from the article list. Qualitative assessments were independently evaluated by two reviewers, and in case of disagreement, they were referred to the third reviewer.

Data Extraction

A structured checklist was used for the extraction of information on the year of publication, study design, determinants, population, sample size, score, inclusion/exclusion criteria, sources of health information, and instruments. The mean score of health literacy for all studies was standardized to one hundred. Low health literacy was defined as the rate of subjects scoring lower than inadequate level in the Test of Functional Health Literacy in Adults (TOFHLA). In other questionnaires, scores of less than 60 percent of the maximum score were considered as low health literacy. Marginal literacy was defined as the rate of subjects scoring at the marginal level on versions of TOFHLA or at the seventh to eighth-grade levels on other measures. In this study, the limited health literacy indicating low and marginal health literacy.

Statistical Analysis

Pooled analyses were conducted by weighted means, that is, each study influenced the analyses in proportion to the size of the population in that study. The data were analyzed using meta-analysis with the random effects model. The heterogeneity of the studies was investigated using the I^2 index. The I^2 test showed that there were no significant differences between the findings of various studies. Therefore, the studies were homogeneous and could be used in the meta-analysis. Publication bias was assessed using the funnel plot. All analyses were performed using CMA Version 2.0 statistical software.

The significance level of all tests was set at P-value<0.05. Furthermore, meta-regression analysis was used to investigate the relationship between health literacy and the year of study, and sample size. Ethics approval was obtained from Ethic Committee of University of Social Welfare and Rehabilitation (No. IR.USWR. REC.1395.172).

Results

The electronic search yielded 308 studies from the searched databases. In the first stage of screening, duplicate papers were excluded and the remaining 128 articles entered the second stage of screening. The inclusion criteria for the second stage of screening were

relevancy with the subject matter and removed the papers that were published simultaneously in Persian and English. Thirty-eight articles passed the second stage of screening. It should be noted that in the first stage, abstracts, and in the second stage, full-text articles were evaluated by two reviewers. In assessing the quality of studies, of the total 38 articles, eight articles did not meet the minimum quality criteria and were excluded. Correspondingly, the reference lists of the remaining papers were hand-searched and one additional study was identified as relevant. Finally, a synthesis of 31 quantitative studies was considered qualified after the review process, an illustration of which is provided in Figure 1.

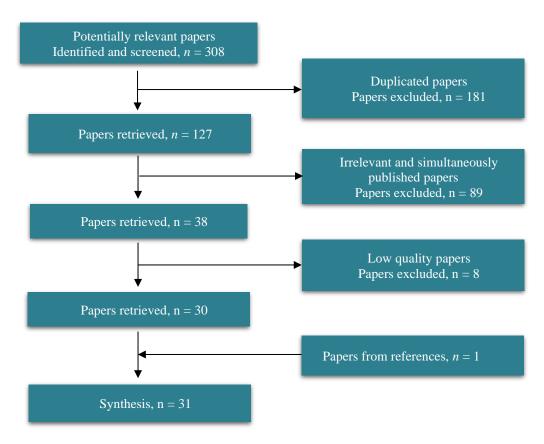


Figure 1. The process of screening the articles for systematic review

The results are presented under four sections namely mean score of health literacy (31 papers), the prevalence of limited health literacy (23 papers), risk factors of limited health literacy (21 papers), and meta-regression (31 papers).

The Mean Score of Health Literacy

A total of 31 studies were assigned to the mean status of health literacy and their key features are summarized in Fig. 2. Among the studies, fourteen articles (9, 16-28) applied the Test of Functional Health Literacy in Adults (TOFHLA). Seven articles (29-35) used Health

Literacy for Iranian Adults (HELIA), three articles (36-38) used the short form of TOFHLA, three articles (39-41) used self-made questionnaires, and Chew's health literacy questionnaire (42), AIDS literacy (43), the Newest Vital Sign (NVS) (44), and the functional, relational and critical health literacy questionnaire (45) were used in separate articles. In one study (36), the NVS and short form of TOFHLA instruments were used together. It should be noted that one article (37) used the Rapid Estimate of Adult Health Literacy in Medicine (REALM) questionnaire concurrently with TOFHLA.

| Study name | Cumulative statistics | | | | | | | Cumulative mean (95% CI) | | | | | | |
|---------------------------|-----------------------|--------|----------|--------|--------|---------|---------|--------------------------|--------|------|-----------|------------|----------|------|
| | Standard | | | Lower | Upper | | | | | | | | Relative | |
| | Point | error | Variance | limit | limit | Z-Value | p-Value | | | | | | weight | weig |
| eisi et al 2011 | 29.070 | 0.183 | 0.034 | 28.711 | 29.429 | 158.536 | 0.000 | - 1 | - 1 | - 1 | | 1 | 3.34 | |
| ehrani et al 2009 | 35.525 | 6.500 | 42.248 | 22.786 | 48.265 | 5.466 | 0.000 | | | - 1 | _ | | 6.67 | |
| avousi et al 20015 | 46.489 | 15.841 | 250.924 | 15.442 | 77.536 | 2.935 | 0.003 | | | | | | 10.01 | |
| hanbari et al 2011 | 51.466 | 13.381 | 179.044 | 25.240 | 77.692 | 3.846 | 0.000 | | | - 1 | | | 13.35 | |
| Iolla khlili et al 2014 | 53.828 | 11.833 | 140.027 | 30.635 | 77.021 | 4.549 | 0.000 | | | - 1 | | | 16.67 | |
| laeri mehrizi et al 2016 | 56.244 | 6.727 | 45.250 | 43.060 | 69.428 | 8.361 | 0.000 | | | - 1 | I— | ⊢ I | 20.01 | |
| hosravi and Ahmad zadeh 2 | 01058.098 | 5.760 | 33.179 | 46.809 | 69.388 | 10.086 | 0.000 | | | - 1 | 1-1 | ⊢ । | 23.35 | |
| eyman et al 2014 | 57.038 | 5.380 | 28.948 | 46.492 | 67.583 | 10.601 | 0.000 | | | - 1 | 1-6 | - | 26.69 | |
| al et al 2012 | 55.314 | 5.086 | 25.863 | 45.346 | 65.281 | 10.877 | 0.000 | | | - 1 | -■ | - | 30.02 | |
| lossein Pour et al 2014 | 56.494 | 4.443 | 19.740 | 47.785 | 65.202 | 12.715 | 0.000 | | | - 1 | - | ⊢ I | 33.36 | |
| arimi et al 2011 | 55.885 | 4.229 | 17.889 | 47.595 | 64.174 | 13.213 | 0.000 | | | - 1 | - | - | 36.70 | |
| avad Zadeh et al 2013 | 57.046 | 3.987 | 15.892 | 49.233 | 64.860 | 14.310 | 0.000 | | | - 1 | - | - | 40.04 | |
| lahmodi and Taheri 2015 | 58.430 | 3.793 | 14.388 | 50.995 | 65.864 | 15.404 | 0.000 | | | - 1 | - | - | 43.38 | |
| hehri et al 2015 | 58.996 | 3.618 | 13.089 | 51.906 | 66.087 | 16.307 | 0.000 | | | - 1 | 1 4 | - | 46.71 | |
| lekoei moghadam 2013 | 60.024 | 3.476 | 12.080 | 53.212 | 66.836 | 17.270 | 0.000 | | | - 1 | 1 4 | - | 50.05 | |
| eisi et al 2015 | 59.839 | 3.366 | 11.329 | 53.242 | 66.436 | 17.778 | 0.000 | | | - 1 | 1 4 | - | 53.34 | |
| hriati nia et al 2014 | 59.206 | 3.266 | 10.667 | 52.805 | 65.608 | 18.128 | 0.000 | | | - 1 | 1 4 | - | 56.68 | |
| shobadi et al 2015 | 60.085 | 3.165 | 10.018 | 53.881 | 66.288 | 18.984 | 0.000 | | | - 1 | - 1 - | - | 60.02 | |
| hosravi et al 2013 | 60.401 | 3.072 | 9.436 | 54.380 | 66.422 | 19.663 | 0.000 | | | - 1 | 1 4 | - | 63.35 | |
| eyman and samei 2014 | 60.123 | 2.963 | 8.779 | 54.316 | 65.931 | 20.291 | 0.000 | | | - 1 | 1 4 | - | 66.69 | |
| eyman and Abdolahi 2016 | 59.710 | 2.891 | 8.355 | 54.044 | 65.375 | 20.657 | 0.000 | | | - 1 | 1 4 | - | 70.01 | |
| erasteh et al 2015 | 60.226 | 2.819 | 7.946 | 54.701 | 65.751 | 21.365 | 0.000 | | | - 1 | 1 4 | - | 73.34 | |
| zadi rad and Zareban 2015 | 60.570 | 2.745 | 7.534 | 55.190 | 65.950 | 22.067 | 0.000 | | | - 1 | 1 4 | - | 76.68 | |
| zimi et al 2015 | 60.730 | 2.667 | 7.113 | 55.503 | 65.957 | 22.771 | 0.000 | | | - 1 | 1 4 | - | 80.02 | |
| afie zadeh et al 2014 | 61.745 | 2.616 | 6.843 | 56.618 | 66.872 | 23.603 | 0.000 | | | - 1 | 1 4 | • | 83.30 | |
| sna ashari et al 2014 | 60.322 | 2.659 | 7.068 | 55.111 | 65.533 | 22.690 | 0.000 | | | - 1 | 1 4 | | 86.64 | |
| lalek zadeh et al 2016 | 59.160 | 2.824 | 7.974 | 53.626 | 64.695 | 20.950 | 0.000 | | | - 1 | 1 4 | • | 89.98 | |
| laghighi et al 2015 | 59.753 | 2.762 | 7.628 | 54.340 | 65.167 | 21.635 | 0.000 | - 1 | - 1 | | 4 | • | 93.32 | |
| Iohammadi et al 2015 | 59.154 | 2.726 | 7.429 | 53.812 | 64.496 | 21.703 | 0.000 | 1 | - 1 | - 1 | 1 4 | • | 96.66 | |
| avad zadeh et al 2012 | 58.173 | 3.014 | 9.082 | 52.266 | 64.079 | 19.303 | 0.000 | 1 | - 1 | - 1 | 4 | i | 100.00 | |
| | 58.173 | 3.014 | 9.082 | 52.266 | 64.079 | 19.303 | 0.000 | - 1 | - 1 | | ₹ | ▶ | | |
| | | | | | | | | -80.00 | -40.00 | 0.00 | 40.00 | 80.00 | | |
| | | | | | | | | | | | Favours B | | | |

Meta Analysis

Figure 2. The standardized mean score for health literacy (Original table)

According to Figure 2, the pooled analyses of the data on 28,138 subjects showed that the weighted score of health literacy was 58.18 out of 100 (95% CI: 58.14%, 58.21%). Furthermore, Figure 3 shows an acceptable symmetry in the funnel plot, which indicates the publication, was unbiased.

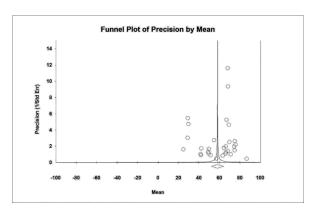


Figure 3. Funnel plot related to health literacy studies in Iran (Original figure)

The Prevalence of Limited Health Literacy

A total of 23 studies were assigned to the prevalence of limited health literacy. Pooled analyses of these data on 19,351 subjects showed that the weighted prevalence of low health literacy was 37.01% (95% CI: 36.97%,

37.04%) and of marginal health, literacy was 30.76% (95% CI: 30.72%, 30.79%).

The Risk Factors of Limited Health Literacy

Of the 31 articles related to health literacy, 21 articles investigated the risk factors of limited health literacy. Among the articles, eight factors were identified as the risk factors of limited health literacy. Among the factors, low educational levels (19 papers), old age (12 papers), poor employment situation (seven papers), sex (in six studies being women and in two studies being men), low economic status including low-income (in six papers), being single (in two papers), and poor access to medical care (in one paper) were the major determinants of limited health literacy.

Meta-regression Analysis

According to Figure 4, the positive slope of the Metaregression line (P=0.27) shows that health literacy is rising with a slow slope, but it is not statistically significant. In other words, the level of health literacy remained relatively consistent by increasing the sample size. Furthermore, there is a significant relationship (P=0.00) between health literacy and the year of study (Figure 5).

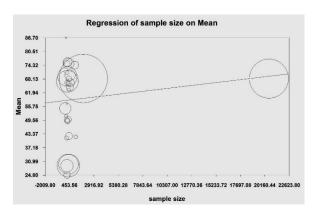


Figure 4. The relationship between health literacy and the sample size using meta-regression (circle size is proportional to sample size). (Original figure)

Discussion

In this study, it was shown that only one-third of the population had adequate health literacy. Generally, studies in other countries also show widespread inadequate health literacy, especially in developing countries. For example, Paasche-Orlow et al. (2015) in a systematic review in the United States showed that the weighted prevalence of low health literacy was 26% (95% CI: 22%, 29%) and of marginal health literacy was 20% (95% CI: 16%, 23%) (46). Also, Sahm et al. (2012) in a national sample of Irish adults showed that limited health literacy ranged from 18.4% and 57.2% (47). In addition, Wu et al. (2017) evaluated the prevalence of low health literacy and demographic associations in Shanghai, China. Their study results showed that the prevalence of low health literacy was 84.49% (95% CI, 82.56% to 86.41%) (48).

As expected, the health literacy rate increases with increasing educational level. This relationship was previously reported in numerous studies (9, 49, 50). This study highlights that based on the number of studies, the impact of the educational level is more profound compared to the other determinants of health literacy. In addition, as well as the results of other studies (9, 51-53), there is a significant relationship between socioeconomic status and the level of health literacy. This means that the higher the socioeconomic status, the greater the average level of health literacy. The results of the Wu *et al.* (2017) showed that the prevalence of low health literacy was negatively associated with the level of education, occupation, and annual household income (48).

Furthermore, there is a significant relationship between health literacy and the year of study. In other words, the level of health literacy has been rising during the study period (2007-2016). It seems that the increase in education in this period has had a positive impact on the health literacy level.

This article is subject to several limitations. Qualitative, unpublished and gray literature, CINAHL and ISI databases, and non-Iranian studies were not investigated in this review. Furthermore, this study

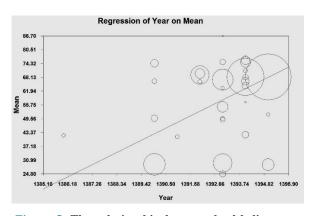


Figure 5. The relationship between health literacy and the year of study using meta-regression (circle size is proportional to sample size). (Original figure)

presented an estimate of the prevalence of limited health literacy in Iranian studies. However, the representativeness of these studies for the whole country cannot be guaranteed.

Conclusion

This study indicates inadequate health literacy in Iran, especially in vulnerable groups such as the elderly, people with lower education, and unemployed. Therefore, achieving health equity requires not only the identification of vulnerable health illiterate groups, but also finding ways to reduce the origins of restriction on their access to health information. Thus, health promotion programs in Iran should pay more attention to health literacy among the target population. In this regard, education of health care workers, use of the mass media and distribution of written materials in community health centers are recommended to promote health literacy in the society.

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Conflict of Interest

No conflict of interest is declared.

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